

Title: Communications Specialist

The Global Phosphorus Institute (GPI) is seeking a **Communications Specialist** to be based in Benguérir, Morocco.

About the Global Phosphorus Institute:

The Global Phosphorus Institute (GPI) is a global organization with a holistic vision, footprint, and participation to ensure responsible use of phosphorus through cutting-edge science and stakeholder dialogue.

Responsibilities

The Communications Specialist will support the creation and implementation of our internal and external communication strategies, create, and disseminate content, and respond to internal and external requests for communications support.

The selected person will be responsible to socialize key messages and stories about our research and development programs and help build our reputation as a global leader in plant nutrition science and more specifically in the field of phosphorus.

The ideal person would be a creative thinker with excellent communication and interpersonal skills. Strong writing and creative media manipulation skills, familiarity with the best practices of common social media platforms, a desire for creativity and innovation in new forms of media, and a generous team player are all desirable qualities.

Specific Tasks

- Assist in communication of strategies or messages from leadership and other staff.
- Collaborate as a communications team member to plan, create, edit, distribute, and manage content including website content, press releases, newsletters, presentations, reports, short videos, and other media products that effectively communicate and promote GPI's activities and knowledge products.
- Promote communications materials through appropriate social channels and social media campaigns.
- Ensure that all communications material aligns with brand standards and seek opportunities to enhance the reputation of the GPI brand.
- Maintain familiarity with GPI vision and mission statements and program activities and goals.
- Maintain a digital media archive including photos and videos.

Required qualifications

- Proficient command of English, French, and Arabic is required.
- Exceptional writing skills and the ability to create engaging and accurate content.
- Strong computer skills with proficiency in Microsoft Office, desktop publishing software (Adobe InDesign/Photoshop/Illustrator), content management systems, and social media platforms.
- Experience working with a WordPress website platform.
- Working knowledge of video-editing software is an asset
- Understand the best practices of communications and main social media channels including Twitter, Facebook, Instagram, LinkedIn, etc.
- Ability to think strategically and identify ways to improve our communication efforts.
- Must be a resourceful and creative thinker and should be able to take initiative even when given minimal direction.
- A strong communicator who works well independently and with a team.
- Good skill sets related to time management and organization, problem solving, and decision-making. Must have the ability to effectively prioritize projects and manage multiple projects simultaneously.

Education

- A Bachelor's Degree in Communications, Journalism, or related field.

Global Experience

- 3-4 years' experience as a Communications Specialist or in a similar role is required.

The position is for a full-time, subject to the completion of a satisfactory probation period.

Start date: As soon as possible

Qualified candidates should send a detailed CV and an application letter by email to communication@tspi.org with copy to Anas Aguentaou (Anas.AGUENAOU@tspi.org) before 9th of September 2022.